


Marlboro Van Program Timeline

Contract Renewals	Term Start Date	Term Finish Date	Renewal Date	Annual Cost	1997												
					D	J	F	M	A	M	J	J	A	S	O	N	D
Vendors																	
Field Marketing	12/16/96	10/31/97	10/1/97	11,594,748													
					D	J	F	M	A	M	J	J	A	S	O	N	D

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